



## 3rd Annual 24 In Your Car Sponsor Information

### WHAT IS 24 In Your Car?

24 In Your Car is a life transformational fundraiser, where for 24 hours people of all walks of life live out of their car to help those in need.

### WHAT IS THE PURPOSE OF THIS EVENT?

This event will not only transform the life of the participants for one day and bring awareness about the growing homeless population in our community, but will also help them know how to answer the question "How can I help?".

### WHAT WILL THE MONEY BE USED FOR?

Money raised will help provide shelter at Redwood Gospel Mission's Entertaining Angels: Nomadic Shelter 2018-2019 season.

### EVENT DETAILS:

**Location:** Santa Rosa Veterans Memorial Building

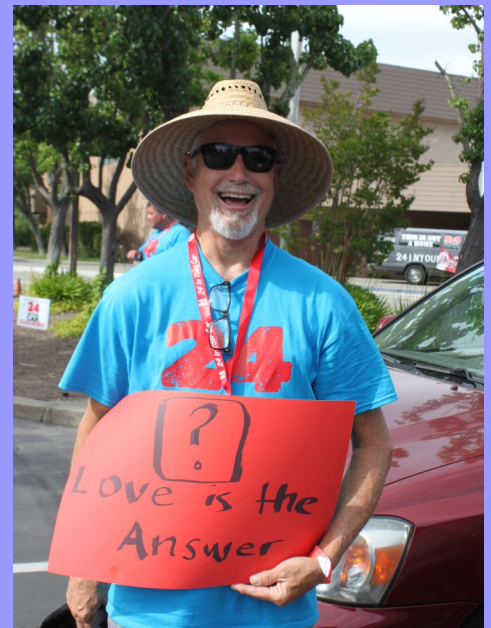
**Date:** Saturday, September 29th -30th, 2018

**Time:** 7:00 am– 7:00 am

**Registration:** [www.24inyourcar.com](http://www.24inyourcar.com)

**For questions or to partner, please contact:**

**Mariella Zapata @ (707) 578-1830 or [mzapata@srmission.org](mailto:mzapata@srmission.org)**



## 2 Ways To Get Involved

### Event Business Sponsor

Business Sponsorships help underwrite the cost of the event.

Sponsor option includes:

- Sponsors will have their Logo on the event t-shirt
- Social Media acknowledgment
- Logo in Event Program and Event Website

**Sponsorship- \$750- Please notify us by September 10th**

### In-Kind Donation

Participants earn tickets for completing activities while at the event. In-Kind Donations (gift certificates, tickets, products, etc.)

In-Kind option includes:

- Logo in Event Program
- Social Media acknowledgment